

# Find many choices—and the ideal fit



## Media offering for HP Latex Inks

There are plenty of media to choose from—too many. The time that it takes to research, test, and tune a substrate for a specific application can make all the difference in your competitive position. Now, it's easier than ever to easily find the breadth of compatible substrates needed for any print job, from optimised HP media engineered with ColorPRO Technology to certified substrates from a wide range of media suppliers.



Look for HP Media to help you get optimum performance out of your HP Latex printer.



For color excellence in digital printing, look for products with the ColorPRO Technology logo.

**Certified for  
HP Latex Inks**

Look for the “Certified for HP Latex Inks” icon to choose among certified substrates from a wide range of media suppliers.

## HP Media Solutions

HP offers an extensive range of printing materials designed together with HP Latex Inks to deliver high-quality, durable output. HP’s broad portfolio of large format printing materials, from photo paper to banners to backlit materials, are designed to enable the right print the first time and every time. Designed together with Original HP inks and printers for optimal image quality, consistency, and reliability.

For more detailed product and ordering information, see [hp.com/go/LFPrintingMaterials](http://hp.com/go/LFPrintingMaterials).

## Media with ColorPRO Technology

The ColorPRO Technology trademark represents a quality standard for color excellence in digital printing. All materials that carry the ColorPRO Technology logo are designed together with Original HP inks and HP printers and demonstrate visibly enhanced print quality, delivering professional quality and striking results.

The ColorPRO Technology brand is expanding across a wider range of media products for HP Latex large format printing applications—from high density polyethylenes to textiles.

For more information about the ColorPRO Technology Program, please see [colorprotechnology.com](http://colorprotechnology.com).

## Media Certified for HP Latex Inks

With the help of the Media Certification Program, you can easily find media certified as compatible with HP Latex Inks from a wide range of recognised media suppliers worldwide. Explore all the new application possibilities with new profit potential for your business using certified media—reduce the ramp-up time associated with testing media yourself.

## Providing reassurance—media performance warranties

To provide reassurance for you and your customers, HP<sup>2</sup> and other media manufacturers including 3M<sup>3</sup> and AveryDennison<sup>4</sup> offer warranties for certain graphics printed with HP Latex Ink printers. To maintain eligibility, it is important to comply with the terms of each companies’ warranties.

### **For vehicle wrap applications HP is the only company that offers and warrants the entire printing system<sup>2</sup>**

The quality and performance of your vehicle wraps—along with your reputation and the profit potential of your business—rely upon the integrity and the performance of your printing solution. The HP large format printing solution—printer, HP ink supplies, and HP printing material—is custom engineered and tested to provide consistent, quality results and trouble-free performance with every print. The HP vehicle wrap solution includes a cast vinyl as well as an overlamine and is covered by the HP Product and Performance Warranty. This warranty covers image performance, durability, and easy removal up to five years. For more information, see the HP Product and Performance Warranty for HP Air Release Adhesive Gloss Cast Vinyl at [hp.com/go/HPMediaWarranties](http://hp.com/go/HPMediaWarranties).

### **3M™ MCS™ Warranty—a comprehensive warranty**

Gain peace of mind with the 3M™ MCS™ Warranty for finished graphics using a system of matched components designed and tested for optimal compatibility and performance. The 3M™ MCS™ Warranty provides you with comprehensive protection for graphics that demand your very best. You’re covered with credit or replacement of all 3M materials used in the graphic. For details, see [3Mgraphics.com](http://3Mgraphics.com) and choose your country for more specific warranty information.<sup>3</sup>

**Find a comprehensive list of all latex compatible media with application-specific recommendations at [hp.com/go/mediasolutionslocator](http://hp.com/go/mediasolutionslocator)**

<sup>1</sup> HP’s “Media Certification Program” (“Program”) supplies information to media manufacturers, suppliers, and customers to assist in evaluating media compatibility with printers and inks from HP’s Graphics Solutions Business. Media is supplied by independent third-party manufacturers. Inclusion in the Program and “Certified for” media shall not be construed as an endorsement by HP for any of the media or manufacturers. HP makes no representation or warranty of any kind for any media in the Program including but not limited to media availability, media quality, media performance, or manufacturer changes that may impact any media characteristics. The information contained herein is subject to change without notice. HP makes no representation as to the Program information’s completeness or accuracy. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein. This information is provided as a courtesy, free of charge, “AS-IS” by HP. HP makes no express or implied warranty of any kind regarding this information. HP shall not be liable for any direct, indirect, special, incidental or consequential damages, whether based on contract, tort or any other legal theory in connection with or arising out of the furnishing or use of this information.

<sup>2</sup> Some warranty limitations apply. See the HP Product and Performance Warranty for HP Air Release Adhesive Gloss Cast Vinyl at [hp.com/go/HPMediaWarranties](http://hp.com/go/HPMediaWarranties). The HP printer is subject to the HP hardware warranty.

<sup>3</sup> Some warranty limitations apply for 3M, please see [hp.com/go/vehiclegraphics](http://hp.com/go/vehiclegraphics).

<sup>4</sup> Some warranty limitations apply for Avery Dennison, please see [hp.com/go/vehiclegraphics](http://hp.com/go/vehiclegraphics).

