

# HP *and* FOSTER PARTNER TO IMPROVE SAFETY *and* WORKFLOW



## A Foster Case Study *by Dennis Mason*



*Quick Change Display owner Donna Kestler*



*Justin Acklin maneuvers the loaded lifter as Rolando Estrada watches.*

The popularity and success of HP 1500 and 3000 series latex printers means that sign makers and display shops find themselves handling rolls of print media far more often than in the past. Media manufacturers, at the same time, are moving to larger media rolls, both to reduce shipping costs and to streamline inventory at media warehouses. These larger, heavier media rolls mean that print shop employees are at higher risk for injury. And, loading and warehousing operations formerly handled by a single operator now often require two or three people.

The potential problems of handling media rolls are addressed by HP partner Foster, which develops roll handling equipment specifically for use by wide format printers. The Foster On-a-Roll Lifter® Low Profile includes

features that make maneuvering large, heavy media rolls for HP printers safe and simple. HP customer Quick Change Display in Las Vegas, Nevada, USA purchased a Foster Low Profile lifter and made moving and loading rolls a simple matter. Said Justin Acklin, Quick Change Display production/installation supervisor:

*“Our Foster On-a-Roll Lifter® makes loading our HP 3100 Latex printer a breeze. Handling our big substrate rolls formerly required two or three operators. Now one can do it alone—even in the tight space behind the printer.”*

Foster lifters are available around the world, directly from HP printer dealers.