



Customizable  
clothing



# Customizable clothing

Transfer images –even onto colored shirts– using transfer material like vinyl or polyurethane



# T-shirts printed with HP Latex Inks on transfers can be washed many times

*Chemica Hotmark Print 1792: 20 washes at 60°C / 140°F with no visual impact*



# See the different steps to customize a T-shirt with a transfer material

HP Latex Inks can be transferred to the T-shirt directly after printing, with no need for drying

## HP Latex printing



Design & send



Print



Cut



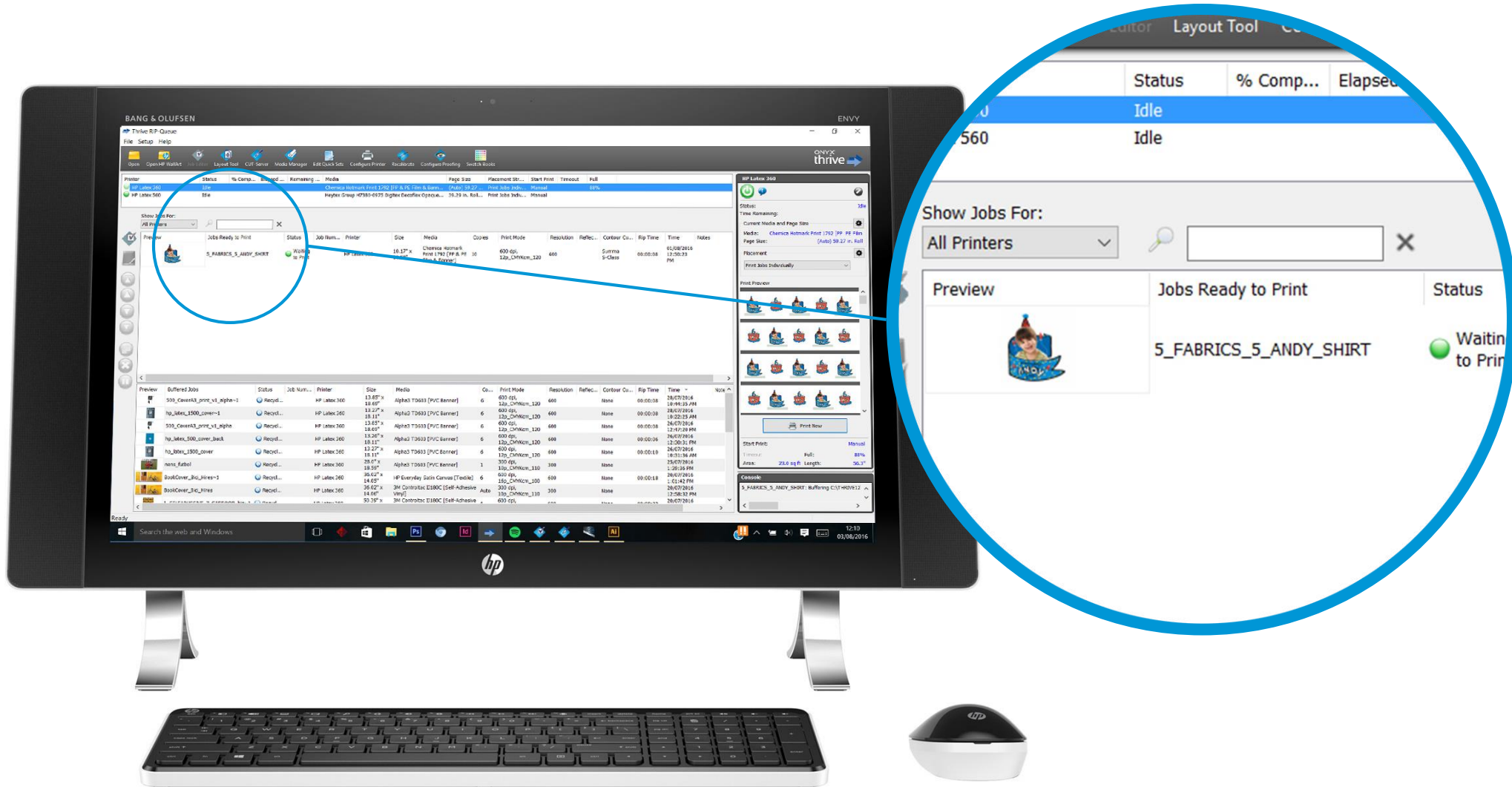
Weeding



Thermal  
transfer

Use the RIP to send the file, which includes a *spot color* for the contour cutter

A “printing file” will be sent to the HP Latex printer and a “cutting file” will be sent to the contour cutter



Print the file with a heat transfer material, like *Chemica Hotmark Print 1792*

Download the “media preset” for your substrate through the “online search” in the printer’s front panel





Send the “cutting file” to the large-format contour cutter

A “kiss cut” will cut the printed material (vinyl or polyurethane) up to its plastic liner



Remove the unprinted material from its liner (*weeding*)

A “weeder pick tool” is very helpful for the removal of small pieces of material





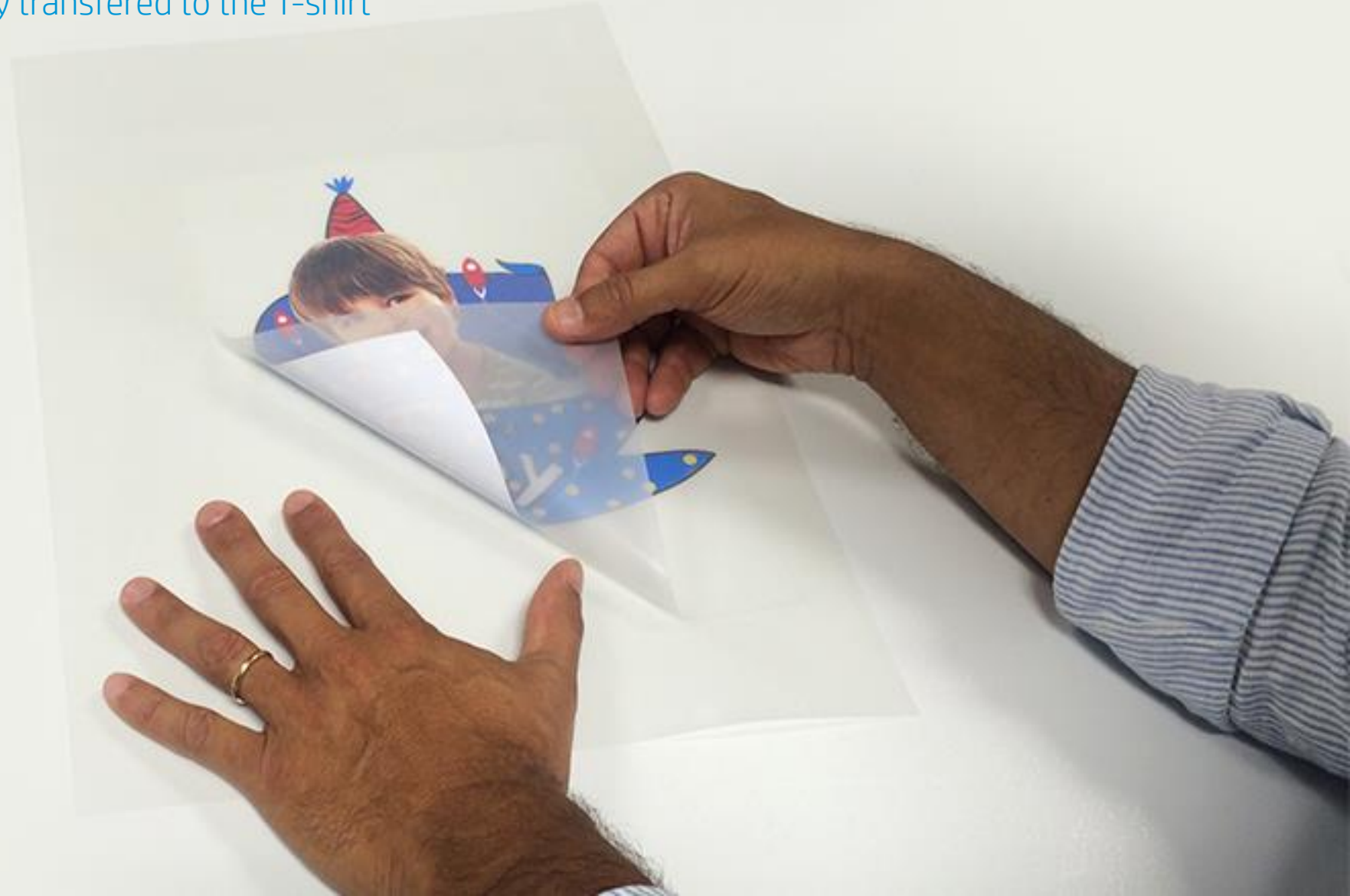
Apply an “application tape” to the image

The print needs to be printed-side-up when applied to the T-shirt



# Remove the original “clear carrier” from the print

The print is now ready to be directly transfered to the T-shirt



Just place the print with  
its “application tape” into the press

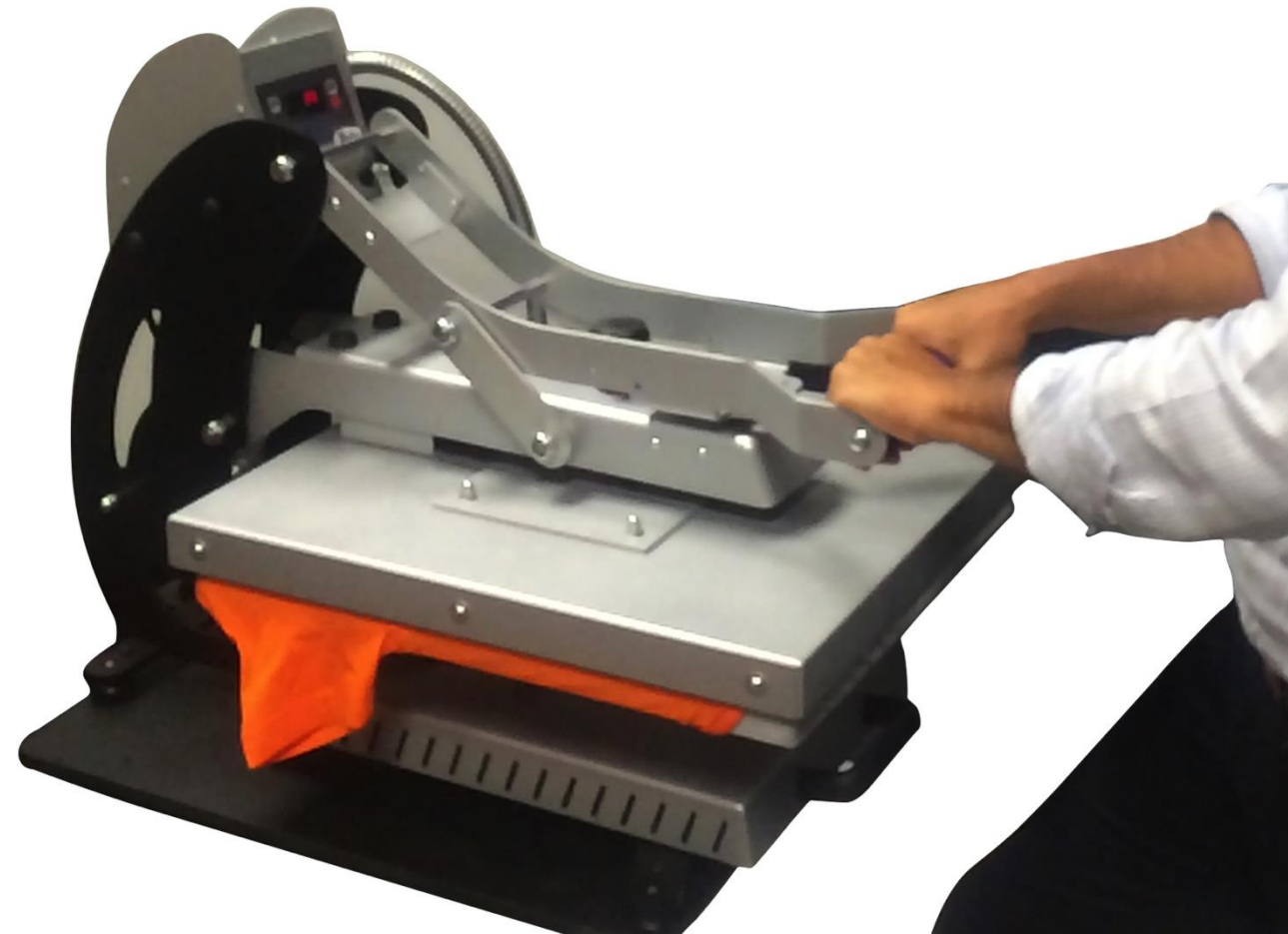
Every material has its specific temperature  
and transfer time





Apply heat and pressure to the print

*Chemica Hotmark Print 1792* is designed for 160°C / 320°F and 20 seconds



The T-shirt is ready for usage...and washing

Up to 25 washes at 40°C / 104°F with no noticeable visual impact

